THOUGHTS FROM 109 KILDEE
- Looking (forward) to Europe and answers

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- Safe Pork 2013
- Allen D. Leman Swine Conference

DID YOU KNOW?
- Former grad student now at Danbred

FOR THE RECORD
- Help tell the agriculture story

THOUGHTS FROM 109 KILDEE
Looking (forward) to Europe and answers
(FYI: The next scheduled NEWS NOW issue will be combined with the following issue because of a long-planned and highly awaited trip to Europe for a group of Iowa State/IPIC faculty and staff.) Campus and field-based folks will be meeting with a variety of people in The Netherlands, Germany and Ireland to learn about actions, reactions, progress and plans regarding sow housing. The European pork production community started the journey of changing attitudes and regulations some time ago, and we’re hoping to learn from our meetings with producers, business and other industry representatives and our extension counterparts about their experiences. Learning from those who’ve lived through such changes and being able to find out what worked, what didn’t, what they wish they’d have done differently, and what they suggest to us should prove valuable to our entire group. From expectations to equipment options, and from regulatory requirements to real life situations, our hosts and their answers will help guide us to better help our clients, customers and consumers when we return.

NEWS
Pork leads the way in foodservice industry
A recent study by Technomic (a research and consulting firm serving the food industry) shows that pork is hot in the foodservice industry, and that’s a cool trend. For two years
straight, pork has been the fastest-growing protein in the industry. The 9.25 billion pounds sold through foodservice outlets was a record, and was 462 million pounds above the earlier (2011) survey. Fresh pork increased 3.5 percent on an annual basis, and processed pork grew 2.3 percent. You can read a news release on the pork.org website here http://www.pork.org/News/4126/NewFoodserviceStudyshowsPorkIsFastestGrowingProtein.aspx and see an infographic from the survey here http://www.pork.org/imagegallery/newsletters/newsreleases/VolumetricInfographic.jpg

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Universal flu vaccine on the horizon
Thanks to a grant from a special joint program from the National Institutes of Health and USDA, researcher Chang-Won Lee is working on a universal vaccine to head off flu in both animals and humans. He’s an associate professor in the Food Animal Health Research Program of the College of Food, Agricultural, and Environmental Sciences (CFAES) at The Ohio State University and is working with XI (Jason) Jiang at the University of Cincinnati College of Medicine. This project is part of a five-year, $2.2 million grant which funds medical research that uses relevant farm animal models with an aim to improve both human and animal health. See more info on the OSU website http://extension.osu.edu/news-releases/archives/2013/August/o ohio-state-researcher-developing-universal-flu-vaccine-with-2.2-million-grant

PRODUCTION TIP
Feeding the lactating sow
Increased litter weaning weights are the result of sows selected for greater milk production and number born alive. Litter weaning weights well over 150 lbs. (3-week) can be achieved, but management and nutritional factors must be reformed to meet the demands of high production sows in lactation. Sows can achieve and maintain high levels of milk production throughout their productive life if given adequate levels of energy and nutrients. Ensure that the lactation diet is up-to-date especially in the content of energy and amino acids.

IT’S A DATE
Continuing. PQA Plus® and TQA® producer certification sessions. See the IPIC website at www.ipic.iastate.edu/events.html for date, location and contact information.

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Continuing. PQA Plus® 2.0 Advisor trainings. See the IPIC website at www.ipic.iastate.edu/pqaplus2.html for application form for initial certification session with date to be determined.
Sept. 9-12. SafePork 2013. Portland, Maine. Registration is $575 per person. IPIC associate director James McKean is conference chair and Annette O’Connor from ISU’s VDPAM is scientific chair. See conference information here http://www.safepork2013.com/

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DID YOU KNOW?
Former grad student now at Danbred
Former ISU grad student Caitlyn Abell has accepted a newly created position with Danbred North America. Under the leadership of Ken Stalder here at Iowa State, Caitlyn recently completed her Ph.D. with co-majors in animal breeding and genetics, and statistics, and is now putting to use her education and research experience as a research geneticist for the company. She received the Lauren L. Christian Memorial Graduate Student Award from National Swine Improvement Federation early in her doctoral program and says she’s looking forward to working with pork industry partners and customers to continue improving their products. Congratulations to Caitlyn from IPIC! Read an article on the Danbred website http://www.swineweb.com/danbred-north-america-adds-abell-to-its-genetics-team/

FOR THE RECORD
Help tell the agriculture story
The Smithsonian Institutions is asking the public to help preserve the recent history of farming and ranching by sharing their stories about the technologies and innovations in agriculture in the Agriculture Innovation and Heritage Archive. The archive stories and artifacts will be used for Smithsonian exhibitions like American Enterprise, which will open in May 2015. Submit a story through the link on this page at http://americanenterprise.si.edu/introduction/agricultural-innovation-and-heritage-archive/.

NEWS NOW from the Iowa Pork Industry Center www.ipic.iastate.edu
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