NEWS NOW from the Iowa Pork Industry Center  
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THOUGHTS FROM 109 KILDEE
World Pork Expo
Just a week away, the world’s largest pork-specific trade show kicks off its 2012 run at the Iowa State Fairgrounds in Des Moines. From June 6-8, World Pork Expo brings together 20,000 producers, educators, business representatives, domestic and international visitors, adults and youth, all to learn more about the pork industry. IPIC and ISU are well represented among the speakers and presenters. Elwynn Taylor, James McKean, Butch Baker, Dermot Hayes and Jim Roth will speak at various business seminars and PORK Academy sessions. ISU Extension and Outreach swine program specialists will teach a PQA Plus and a TQA certification session. On any given day, you can find many ISU/IPIC folks on the grounds visiting with people and learning about new technologies, equipment and information to better serve our clients. Hope to see you there!

NEWS
New extension livestock economist is “home”
When Lee Schulz got to his new office in Heady Hall this May, he felt like he was home. The new ISU Extension and Outreach livestock economist (the position John Lawrence formerly held) said he’d first become acquainted with extension as a youth in 4-H and FFA livestock activities, and the interest grew. He earned his bachelors degree, masters degree and Ph.D. at land grant universities in the Midwest and wanted to remain in this part of the country. What can you expect from Lee? He says his role is to provide leadership in the study of critical issues relevant to Iowa and the U.S. livestock industry, including development of an extension education curriculum and the production of decision tools to meet the education, information and analysis needs of farmers, members of industry, and consumers. You can contact Lee at lschulz@iastate.edu

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Latest report on how BPEX helped pork producers
The British Pig Executive has just released its latest annual report on pork industry activities, events and research in the past year. BPEX represents pork producers in England, and is a division of the Agriculture and Horticulture Development Board in that country. According to an article on the WattAgNet.com website here http://www.wattagnet.com/151231.html, the report includes practical on-farm solutions, a single location to see current university and private industry research and industry statistics. Links to this 2011-2012 report and those from the past several years are on this page of the BPEX website http://www.bpex.org.uk/AboutBpex/AnnualReport/default.aspx
PRODUCTION TIP
Advantages of fasting before transport
There are a number of advantages to fasting pigs for 24 hours prior to transport. Here are four:
1) reduced stress and mortality during transport
2) reduced feed costs
3) lower muscle glycogen levels resulting in improved pork color and water-holding capacity
4) a reduced gut fill reduces the risk of punctured stomachs during harvest

IT'S A DATE
Continuing. PQA Plus® and TQA® producer certification sessions. See the IPIC web site here http://www.ipic.iastate.edu/PQAPlus.html for date, location and contact information.

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Continuing. FSQA training and testing sessions for Iowa 4-H’ers. See the IPIC web site here http://www.ipic.iastate.edu/FSQA12.html for date, location and contact information

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June 28, Iowa Swine Day. Scheman Building, ISU campus. 9 a.m. to 5 p.m. $25 per person by June 15; $35 per person after that date. See more information and registration links here. Read a news release.

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June 29. IPIC advisory board meeting. Kildee Hall.

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July 24. Lauren Christian Pork Chop Open. Veenker Memorial Golf Course. Cost remains the same as the past few years: $85 per person or $340 per four-person team, and includes lunch, refreshments and the evening picnic meal. Sponsorships and donations are available, including golf hole, prizes and auction items. See the registration brochure here http://www.ipic.iastate.edu/events/LCPCObrochure12.pdf. Need more information? Let us know: ipic@iastate.edu

DID YOU KNOW?
FSIS now offers online label submission
Announced May 21, a new web-based label approval system that streamlines the agency’s review process for meat, poultry, and egg product labels will also make the process more efficient and effective for all. The “Label Submission Approval System (LSAS)” will allow food manufacturers to submit label applications electronically, will flag application submission errors that could delay the approval process, and will allow users to track the progress of their submission. Label submissions will continue to be reviewed on a first come, first served basis, and companies are not required to use the online option. This release has more information, including links to a user guide, FAQ page and more http://www.fsis.usda.gov/News_&_Events/NR_052112_01/index.asp

FOR THE RECORD
Register now for Iowa Swine Day and LCPCO
Time’s running short to register for two great events sponsored by IPIC: Iowa Swine Day, set for June 28, brings speakers with timely and practical information for producers to Scheman for a daylong event. Cost is $25 when registered by June 15, and goes up $10 after that date. Preregistration ensures materials, noon meal and break refreshments.
The Lauren Christian Pork Chop Open happens July 24 at Veenker Memorial Golf Course in Ames. Sponsorships are being accepted for the event which benefits the Lauren L. Christian Endowment. And, golf registrations will be accepted until the team limit of 32 is reached. About 10 teams already are registered. More info is in this news release http://www.extension.iastate.edu/article/registration-now-open-2012-lauren-christian-pork-chop-open or you can download the event brochure with registration info here http://www.ipic.iastate.edu/events/LCPCObrochure12.pdf

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