THOUGHTS FROM 109 KILDEE
- Changing of the guard

NEWS
- And speaking of new opportunities
- Japan customers like thick U.S. Pork
- Mycotoxins in corn? Now what?
- Ukraine pork company facing environment claims
- Pig genome sequencing aids human health work

PRODUCTION TIP
- Accuracy matters

IT’S A DATE
- PQA Plus® and TQA® producer certification sessions
- PQA Plus Advisor Training
- Passion for Pigs

DID YOU KNOW?
- Mexico now exporting pork to Singapore

FOR THE RECORD
- Sow gestation alternatives

THOUGHTS FROM 109 KILDEE
Changing of the guard
For the past 12 years, the name John Mabry has been nearly synonymous with Iowa Pork Industry Center. Now, that’s changing.

When Rodney “Butch” Baker agreed to become interim director of IPIC at Iowa State University, he knew it was the right time and the right step for him. The senior clinician at the Veterinary Diagnostic and Production Animal Medicine department of Iowa State’s College of Veterinary Medicine said he’s excited to be part of the center, and is looking forward to learning even more about what IPIC does throughout Iowa. He’ll serve as interim director for two years.

John said he decided this year was the right time for him to step back from the IPIC leadership role. He will remain on the ISU animal science faculty as a swine specialist and expects to stay involved with IPIC’s programming and people.

“I’ve been here as director for 12 years and enjoyed the opportunities it brought,” he said. “When I came to this job in 2000, I saw it as the best place in the country for helping provide technology, education and information to the swine industry, and my opinion hasn’t changed. Iowa continues to have a unique potential for low-cost and high
quality pork production capability, and IPIC helps those who wish to take advantage of the state’s pork production assets.”

Our congratulations and thanks to John for competently and confidently leading this center for a dozen years. And a hearty welcome to Butch as he helps IPIC remain as a leader in providing timely, accurate and science-based information to the pork production industry.

........................................................

NEWS
And speaking of new opportunities
One of our own ISU Extension and Outreach swine program specialists is now a member of the executive committee for the Swine Educators Group of National Pork Board. Mark Storlie has been with ISU/IPIC since 1999 and is based in northeast Iowa. Congrats on taking on this vital role in providing current information to our swine folks from a national perspective. Read more about Mark
http://www.extension.iastate.edu/ag/swine-mark-storlie

---

Japan customers like thick U.S. Pork
American pork consumers like thick-cut pork chops and roasts, but the typical Japanese chef or homemaker has typically preferred thin cuts. The U.S. Meat Export Federation is working to change that through a promotion running through the end of this year. The promotion includes cooking demonstrations, in-store recipes and special labeling. Microwave cooking of the thick cuts also is demonstrated and explained for interested shoppers. You can read more about this marketing effort on the USMEF website here

---

Mycotoxins in corn? Now what?
We’ve mentioned the importance of knowing whether mycotoxins are in the corn you intend to feed (See the Sept. 17 issue) and provided the link to an IPIC/ISU mycotoxin publication by John Patience (Mycotoxin contamination of corn: What it is, what it does to pigs and what can be done about it?” (IPIC 12)
http://www.ipic.iastate.edu/publications/IPIC12.pdf) But what if you think your grain is contaminated? See this information from Mark Whitney of University of Minnesota

---

Ukraine pork company facing environment claims
Ukraine’s largest pork production company, APK-Invest, has been facing claims of
pollution from the Donetsk Regional Ecological Association Green Movement. The company says it's complying with all legal requirements, but opponents disagree, saying waste products (manure) taken to fields for use as fertilizer are not "safe." You can read more in this article on the Pig Progress website

---

Pig genome sequencing aids human health work
Three ISU animal science professors are part of the 100-person team that recently helped with the first complete sequence of the pig genome, and their work will be vital for future research in a variety of areas, including human health. Max Rothschild, James Reecy and Chris Tuggle were involved in various aspects of the study and research and say financial support from several sponsors including Iowa Pork Producers Association and the ISU College of Agriculture and Life Sciences (CALS) helped make the research possible. The sequencing offers clues to the pig’s evolution, and found some gene variants that are identical to variants associated with some human diseases and health issues. Read more in this news release on the CALS website http://www.ag.iastate.edu/news/releases/1060/

PRODUCTION TIP
Accuracy matters
Compiling accurate records can be an ongoing struggle, but remember that without accurate information you won't have accurate results. One key factor when analyzing closeouts is accounting for “explainable” sources of variation between groups, and then adjusting for those causes. Make notes throughout the growing period documenting issues with feed quality and delivery, weather changes, health challenges, and treatment or management adjustments. Better yet, quantify these variables with daily recordings. If you need assistance, contact your swine program specialist http://www.extension.iastate.edu/ag/swine

IT’S A DATE
Continuing. PQA Plus® and TQA® producer certification sessions. See the IPIC web site here for date, location and contact information.

---


---

Nov. 20. Passion for Pigs seminar and trade show. Gateway Hotel, Ames. 8:30 registration, program 9 a.m. to 4:30 p.m. $40/person or $30/person for three or more.
Price includes ticket to ISU-NCA&T men’s basketball game. Contact Julie Lolli at Passion for Pigs for more information Julie.nevets@centurytel.net

DID YOU KNOW?
Mexico now exporting pork to Singapore
According to an article on the MeatPoultry website, Mexico started exporting pork to Singapore at the end of last month. The initial shipment was of 22 tons. Mexico’s government and pork industry want to expand their export range to other Asian countries, including China. Read more in that article at http://www.meatpoultry.com/News/News%20Home/Business/2012/11/Mexico%20begins%20pork%20exports%20to%20Singapore.aspx

FOR THE RECORD
Sow gestation alternatives
In a paper presented at the National Congress of Swine Production in Argentina this fall, University of Minnesota researcher Larry Jacobson describes recent studies and possible alternatives to sow gestation stalls. The information includes descriptions of various feeding options and a list of resources, and all is available on the Engormix.com website at this URL http://en.engormix.com/MA-pig-industry/management/articles/sow-gestation-facilitiesalternatives-t2374/124-p0.htm

NEWS NOW from the Iowa Pork Industry Center www.ipic.iastate.edu
Editor Sherry Hoyer, phone 515-294-4496, shoyer@iastate.edu
Find and follow IPIC on Twitter at http://www.twitter.com/IowaPorkCenter
@IowaPorkCenter

--To subscribe to NEWS NOW, send your name, e-mail address and the message "NEWS NOW subscribe" to shoyer@iastate.edu
--To unsubscribe, reply to this message with the words "NEWS NOW Unsubscribe" in the subject line.
--To change your e-mail address, please include both your former address and new address.
--To request further information or suggest topics for this newsletter, e-mail shoyer@iastate.edu

Information from this newsletter may be shared and reprinted at no cost, as long as this newsletter is credited as the source.