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THOUGHTS FROM 109 KILDEE
Congratulations for IPIC and ISU folks
IPIC associate director, ISU University Professor and ISU Extension swine veterinarian James McKean received
the President’s Award from the National Institute of Animal Agriculture earlier this spring for his exemplary
leadership and dedication to the institute. In presenting the award, NIAA managing director Scott Stuart said, “A
visionary with a brilliant mind, Dr. McKean encourages others to think beyond what is visible and challenging.”
(You can read more in this CVM news release http://vetmed.iastate.edu/news/isu-vet-med-professor-honored-
national-institute-animal-agriculture)

Animal science faculty members Howard Tyler and Curt Youngs were selected as the Faculty Recipients of the
ISU Multicultural Student Affairs Director’s Awards in recognition for their efforts to improve the campus
environment for students of color.

The ISU Livestock Judging Teams competed in the National Swine Registry Picture Judging Contest, finishing in
2nd and 4th places overall among the field of 20 collegiate teams from around the country. Individually, Kyle
Greiman was 5th out of 114 contestants.

The ISU Meat Judging Teams competed at the 2012 Southeastern Intercollegiate Meat Judging Contest on April
13-14, finishing in sixth place and ninth place overall in the field of 17 teams of 85 totals individuals. Team
placings were total reasons 1st and 7th; beef grading 2nd and 3rd; overall beef 2nd and 3rd; beef judging 2nd and
5th; and pork judging 10th.

NEWS
Costs of science behind PRRS and biosecurity
ISU’s Butch Baker writes about the philosophy, costs and approaches related to proper biosecurity when dealing
with porcine reproductive and respiratory syndrome (PRRS). Figuring out cause, effect, interventions and their
relative successes has taken the industry on a twisted road of biosecurity possibilities. Is eradication just around
the corner? Read his article on the National Hog Farmer website.
04_20120427_NHF-04_91&YM_RID=shoyer@iastate.edu&YM_MID=1308397
European gestation stall ban will decrease production

Even though the United Kingdom already is fully compliant with a European sow stall ban that takes effect Jan. 1, 2013, industry estimates are that fewer than half of the EU Member States will be at that stage come the first of next year. Those farmers unable to comply, described as “significant numbers,” are expected to leave the production business. Fewer producers means fewer animals to market and higher prices for consumers. A report from BPEX warns of the legislation’s consequences, “BPEX has for some time been warning of the likelihood of tighter supply and higher prices as pig herds across Europe decline in numbers as a direct result of the new legislation. … This report makes clear that the pig herd in the EU will decline, that supply of pig meat will tighten and that costs will increase. It looks at a number of possible outcomes following the introduction of the new rules on 1 January 2013.” You can download this free 18-page pdf report from the BPEX website, “Market Impact of EU Regulations on Group Housing of Sows” here http://www.bpex.org.uk/downloads/302042/300896/Market%20Impact%20of%20EU%20Regulations%20On%20Group%20Housing%20of%20Sows.pdf

PRODUCTION TIP
Feeder Management
Feed accounts for 60% to 70% of the cost of pork production. If a feeder adjustment is too open, feed wastage can increase and consequently reduce overall building feed efficiency. This results in increased cost of production and the addition of excess nutrients to the manure storage. When feeders are closed too tightly, feed intake and growth rate can be reduced and fighting may occur. Optimal feed intake and minimal feed wastage are important and occur when feeders are properly adjusted. Adjust feeder so feed covers no more than 1/3 of the feed pan.
Take a look at Kansas State University’s Feeder Adjustment Pictures (http://www.asi.ksu.edu/p.aspx?tabid=1223) for more detail.

IT’S A DATE
Continuing. PQA Plus® and TQA® producer certification sessions. See the IPIC web site here http://www.ipic.iastate.edu/PQAPlus.html for date, location and contact information.

Continuing. FSQA training and testing sessions for Iowa 4-H’ers. See the IPIC web site here http://www.ipic.iastate.edu/FSQA12.html for date, location and contact information

April 30. Think Tank on Animal Agriculture. IPPA executive director Rich Degner is the speaker.


June 28, Iowa Swine Day. Scheman Building, ISU campus. 9 a.m. to 5 p.m. $25 per person by June 15; $35 per person after that date. See more information and registration links here. Read a news release.

June 29. IPIC advisory board meeting. Kildee Hall.

DID YOU KNOW?
YouTube channel features farmers
The Center for Food Integrity (CFI) is making it easier for people to learn more about today’s farmers and farming, by creating a YouTube channel called, “Meet America’s Farmers.” Nearly 150 videos are posted on the channel (available here http://www.youtube.com/MeetAmericasFarmers) with the goal of showing the variety of American farmers and their operations. CFI has provided guidelines and will provide Flip video cameras and support for
people who want to make similar videos (http://www.cfiengage.com/) for posting. Take a look at some of the videos and pass on the information to people you know. CFI research shows consumers want to know more about how food is raised on the farm. This channel is a great place to start.

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FOR THE RECORD
Chance and constancy
On April 30, 2001, the first issue of NEWS NOW appeared in “in” boxes. The main topic in that initial newsletter? The recent (at that time) diagnosis/outbreak of foot and mouth disease (FMD) in the United Kingdom and neighboring countries; and the response by scientists, veterinarians, industry representatives and government officials to control the outbreak and address the fears and misinformation spreading like wildfire around the United States and the rest of the world. On the IPIC website we posted information explaining distinctions between FMD and Bovine Spongiform Encephalopathy (BSE.) Now, eleven years later, scientists, veterinary and industry representatives are responding to the recent diagnosis of BSE in a 10-year-old cow in California. Though disease outbreaks and public opinions change, IPIC remains consistent in its efforts and committed to provide factual, unbiased science-based information to colleagues, clients, consumers and the general public. As this newsletter begins its 12th year, let us know how we can help with your information needs.

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NEWS NOW from the Iowa Pork Industry Center www.ipic.iastate.edu
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