THOUGHTS FROM 109 KILDEE
- Congratulations to Bob Rust

NEWS
- Put safety first with deep-pit foaming
- IPIC swine/livestock specialists honored

PRODUCTION TIP
- Appropriate sampling and application of manure

IT'S A DATE
- PQA Plus® and TQA® producer certification sessions
- ISU Swine Disease Practitioners Conference
- Animal Welfare Symposium

DID YOU KNOW?
- Canada increases fines for mistreating livestock

FOR THE RECORD
- Great numbers for ISU CALS

THOUGHTS FROM 109 KILDEE
Congratulations to Bob Rust
Long-time animal science faculty member Robert Rust was named to the Meat Industry Hall of Fame this past weekend in Arizona. Now an emeritus professor of animal science (I’ve been told I work in “Rusty’s old office,” so I hope some of his knowledge and success will transfer to me) Bob was ISU’s first extension meat specialist. For example, he began the Sausage and Processed Meats short course that celebrated its 30th anniversary last year. That, along with other short courses, made Iowa State the first university to offer formal classes for the meat processing industry. Our congratulations to Bob for a job well done, and for continuing to stay involved with the industry and with Iowa State University. You can read more in this news release on the ISU CALS website [http://www.ag.iastate.edu/news/releases/900/](http://www.ag.iastate.edu/news/releases/900/)

NEWS
Put safety first with deep-pit foaming
Manure pit fires and explosions, while not common, are well-documented in Iowa and the Midwest. Those who work in and with pit pumping should continue to use caution while agitating and pumping from the pits. See an ISU Extension news release with a list of safety reminders here [http://www.extension.iastate.edu/news/2010/sep/162001.htm](http://www.extension.iastate.edu/news/2010/sep/162001.htm) Take 15 minutes to watch this video, “Foaming and Deep-Pit Manure Pumping Safety on Vimeo [http://cl.lk/pitfoampumpsafety1010](http://cl.lk/pitfoampumpsafety1010) produced with funding from Iowa Pork Producers Association, the Iowa Manure Management Action Group and Iowa State University. Above all, take appropriate precautions and NO shortcuts.

---

IPIC swine/livestock specialists honored
During the 2010 ISU Extension annual conference in late October, the eight-person team of swine and livestock field specialists was honored with the Team Achievement Award. This team (Dennis DeWitt, Russ Euken, Larry McMullen, Tom Miller, Terry Steinhart, Dave Stender, Mark Storlie, and Jerry Weiss) has led Iowa and the nation in providing Pork Quality Assurance Plus® and Transport Quality Assurance® certification to producers. PQA Plus® assists producers in measuring, tracking, and continuously improving animal well-being, and helps ensure U.S. pork products remain safe and of high quality. TQA® provides information on maintaining animal well-being and pork quality to those who handle, move, and transport pigs. Collectively, this adviser team completed more than 1,700 individual
certifications in 2009. You can see a photo of the recipients who were present during the awards ceremony on the IPIC homepage http://www.ipic.iastate.edu/

PRODUCTION TIP

Appropriate sampling and application of manure

Fall is prime time for application of manure to be used as a crop fertilizer. Post-harvest time is here and equipment and fields have been readied for manure application. But we know it’s not as simple as pumping the pit and applying the manure to fields. One of the most important components of application is determining the best rates, so be sure to properly sample the manure and appropriately apply it based on recommended crop nutrient needs. Information regarding sampling, including when and how to sample manure, is available in this ISU Extension publication, “How to Sample Manure for Nutrient Analysis,” (PM1558) available at this URL to read and download at no charge http://www.extension.iastate.edu/publications/pm1558.pdf

IT’S A DATE

Continuing. PQA Plus® and TQA® producer certification sessions. See the IPIC web site here http://www.ipic.iastate.edu/PQAPlus.html for date, location and contact information.

---

Nov. 4-5. ISU Swine Disease Practitioners Conference. Scheman Building, Iowa State Center, Ames. Registration is $275. Conference begins at 9 a.m. Nov. 5 and ends at 3 p.m. on Nov. 5. For registration and more information, see the conference Web site http://www.ucs.iastate.edu/mnet/swinedisease/home.html

---

Nov. 30. Animal Welfare Symposium. Ohio Farm Bureau 4-H Center, Columbus, Ohio. 9 a.m. to 4 p.m. Keynote speaker Temple Grandin, ISU Extension dairy veterinarian Jan Shearer and others will speak at this second annual symposium. Registration is $40 per person ($125 for with continuing education credit) or $25 for students. Read the program brochure and online registration information on the Ohio State University College of Veterinary Medicine website http://vet.osu.edu/preventive-medicine/AnimalWelfareSymposium

DID YOU KNOW?

Canada increases fines for mistreating livestock

For the first time in 10 years, the Government of Canada has announced an increase in fines (up to C$10,000) for first-time offenders who violate that country’s Health of Animals Act. This is more than double the previous C$4,000 administrative penalty. The Canadian Food Inspection Agency also may now look back into the past five years of any offender’s history and have authority to increase fines by up to 50% of the maximum fine for repeat offenders. A news release from the Canadian Pork Council said provincial producer organizations have worked with their members and transporters to ensure conditions for animal travel are appropriate, and many hog producers and hog transporters have taken specialized training courses addressing the specific needs of animals in transport. Agriculture Minister Gerry Ritz said, “The agriculture industry knows that a healthy farm and processing business begins with healthy animals and while the majority handles and transports animals safely, a few need to do better.” You can read the CPC news release here http://cl.lk/twcanadainspecfeesup

FOR THE RECORD

Great numbers for ISU CALS

On 10/19/10, more than 1,400 students attended the 40th ISU College of Agriculture and Life Sciences Career Day. Of the 166 employers present, 72 conducted interviews with 775 students over the following three days. Watch a short (under one min.) slide show featuring audio from Mike Gaul, director of CALS career services http://www.ag.iastate.edu/features/2010/Career_Day/
NEWS NOW from the Iowa Pork Industry Center www.ipic.iastate.edu
Editor Sherry Hoyer, phone 515-294-4496, shoyer@iastate.edu
Find and follow IPIC on Twitter at http://www.twitter.com/IowaPorkCenter  @IowaPorkCenter

--To subscribe to NEWS NOW, send your name, e-mail address and the message "NEWS NOW subscribe" to shoyer@iastate.edu
--To unsubscribe, reply to this message with the words "NEWS NOW Unsubscribe" in the subject line.
--To change your e-mail address, please include both your former address and new address.
--To request further information or suggest topics for this newsletter, e-mail shoyer@iastate.edu

Information from this newsletter may be shared and reprinted at no cost, as long as this newsletter is credited as the source.