Science With Practice student employment opportunity
Spring semester 2024
Communications assistant with Sherry Hoyer,
Iowa Pork Industry Center office, 109 Kildee

→ Professional
  o Experience in communication activities (oral, print, broadcast, online, video, etc.)
    Specific software experience is not required; however, some familiarity with word
    processing, spreadsheet and web programs is desirable.
  o Knowledge of and experience with social media and branding/PR methods.
  o Basic knowledge of animal agriculture, especially pork/swine production, and a basic
    understanding and appreciation of the importance of pork production in Iowa.
  o Interest in learning about AI as a potential communications tool.

→ Personal
  o Good interpersonal skills (communication, tact, respect, trustworthiness, etc.)
  o Willingness to learn, practice and demonstrate skills with internal and external colleagues.
  o Interest in pork- and swine-related research being done at Iowa State.
  o You are expected to be punctual, professional, and responsible while part of the Science with
    Practice program.

This position will focus on the following activities:
→ Outreach and educational efforts led by IPIC, including the SowBridge educational series.
→ Use of existing and new technologies for information dissemination and distribution, including AI
  investigation and trials for potential use.
→ Creating, editing, planning and/or assisting with news releases, materials, and social media planning
  and posts.

Occasionally there may be some work not specifically related to IPIC.

Note: While no specific ISU major, age or education level is required, Science with Practice students
must be enrolled in the College of Agriculture and Life Sciences, and will register for Agricultural
Education and Studies 312 after being accepted into the program.

Time commitment: Generally, IPIC SWP students work 9 to 12 hours weekly.

Employment period: Spring semester 2024. Interviews may be required, depending on number
of interested students. Definite consideration date: January 19, 2024.

Mentor: Sherry Hoyer, Iowa Pork Industry Center, 109 Kildee, 294-4496, shoyer@iastate.edu

Send resume, statement of interest and qualifications, and your questions
to Sherry Hoyer, shoyer@iastate.edu