Science With Practice student employment opportunity
Fall semester 2023
Communications assistant with Sherry Hoyer,
Iowa Pork Industry Center office, 109 Kildee

➔ Professional
  o Experience in communication activities (oral, print, broadcast, online, video, etc.)
    Specific software experience is not required; however, some familiarity with word
    processing, spreadsheet and web programs is desirable.
  o Knowledge of and experience with social media and branding/PR methods.
  o Basic knowledge of animal agriculture, especially pork/swine production.
  o Basic understanding and appreciation of the importance of pork production in Iowa.

➔ Personal
  o Good interpersonal skills (communication, tact, respect, trustworthiness, etc.)
  o Willingness to learn, practice and demonstrate skills with internal and external colleagues.
  o Interest in pork- and swine-related research being done at Iowa State.

This position will focus on the following activities:

➔ Outreach and educational efforts led by IPIC, including SowBridge Educational Series.
➔ Use of existing and new technologies for information dissemination and distribution, including
  social media and video.
➔ Creating, editing, planning and/or assisting in these areas:
  • News releases.
  • IPIC materials.
  • Social media efforts.

Also, the successful candidate will be asked to offer suggestions for improving IPIC outreach and
education efforts, including possible new avenues, materials and methods. Occasionally there may
be some work not specifically related to IPIC. The student is expected to be punctual, professional,
and responsible while part of the Science with Practice program.

Note: While no specific ISU major, age or education level is required, Science with Practice students
must be enrolled in the College of Agriculture and Life Sciences, and will register for Agricultural
Education and Studies 312 after being accepted into the program.

Time commitment: Generally, IPIC SWP students work 9 to 12 hours weekly.

Employment period: Fall semester 2023. Interviews may be required, depending on number of
interested students. Definite consideration date: April 20.

Mentor: Sherry Hoyer, Iowa Pork Industry Center, 109 Kildee, 294-4496, shoyer@iastate.edu

Send resume, statement of interest and qualifications, and any questions to Sherry Hoyer, shoyer@iastate.edu