2014 Pork Month Story Ideas and News Sources
Iowa Pork Industry Center
Iowa State University, Ames, IA
Web: www.ipic.iastate.edu/ Twitter: twitter.com/iowaporkcenter

Thank you for your interest in Iowa Pork Industry Center and Iowa’s pork industry. We hope the following information and links listing will be helpful to you as you prepare articles for October, Pork Month. We also want to make sure you’re aware that the story ideas are appropriate for use at any time of year. The list is not an inclusive list of projects, research, and programs coordinated or led by Iowa State University and ISU Extension specialists, but rather a brief look at the wide range of activities in which our specialists are involved. Please contact any of the listed specialists using the numbers and addresses provided, or contact me for more information. I’m happy to help you provide your audiences with the latest pork-related information.

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Iowa State University websites for news and story ideas

**Iowa Pork Industry Center**
www.ipic.iastate.edu/
**IPIC news releases**
www.ipic.iastate.edu/newsreleases.html
**Ag Decision Maker**
http://www.extension.iastate.edu/agdm/
**Midwest Plan Service**
https://www-mwps.sws.iastate.edu/
**ISU Extension and Outreach**
www.extension.iastate.edu
**ISU Extension and Outreach (news releases)**
www.extension.iastate.edu/articles
**ISU College of Agriculture and Life Sciences (news releases)**
www.ag.iastate.edu/news/
**ISU Ag & Biosystems Engineering**
www.abe.iastate.edu/
**ISU Food Science & Human Nutrition news**
www.fshn.hs.iastate.edu/
**Leopold Center for Sustainable Agriculture**
www.leopold.iastate.edu/
**ISU College of Veterinary Medicine**
http://vetmed.iastate.edu/
BYLPN assists young pork enthusiasts growing in the industry. The Beginning and Young Livestock Producer Network (BYLPN) is a Strategic Initiative of Iowa State University Extension and Outreach. In conjunction with local commodity groups, agribusinesses, and Extension, livestock oriented peer groups meet for education, mentoring, and social networking. Several tours and educational offerings occur throughout the year. BYLPN is all about helping the next generation of pork producers succeed. [http://www.extension.iastate.edu/iowabylp/homepage.html](http://www.extension.iastate.edu/iowabylp/homepage.html)

For more information, contact Colin Johnson, extension program specialist, colinj@iastate.edu, 515-291-9287

Swine program specialist receives national award
Iowa State University Extension and Outreach swine program specialist Terry Steinhart received one of the highest honors available to members of the National Association of County Agriculture Agents this summer. The Distinguished Service Award is presented to the top two percent of the NACAA membership as selected by their peers and the director of extension at their respective state university. His commitment to meeting needs of clients at the individual, community, state, national, and world levels is a major reason for this honor.

For more information, contact Terry Steinhart, ISU Extension swine program specialist, tsteinha@iastate.edu, 641-622-2680

ISU fares well at 2014 National Barrow Show
The Iowa State University Swine Teaching Farm had a great time at the National Barrow Show this month (September.) From the champion Duroc purebred truckload, champion overall truckload, and reserve crossbred truckload, to the grand champion Duroc boar, third place (class 1) Duroc boar, third place Berkshire gilt and fourth place Berkshire boar, the Block & Bridle members and other students who helped prepare and present the animals were all smiles by the show’s end. The grand champion boar made his own headline when he was sold for $85,000. In addition to working with the ISU animals, the students also assisted with the livestock judging contest, and were able to create and strengthen connections with professionals in the swine industry.

For more information, contact Greg Krahn, ISU swine teaching farm herdsman, gkrahn@iastate.edu, 515-290-1857

Using art to learn about livestock
The department of animal science at Iowa State University offers courses about nutrition, breeding and genetics, meat science, and physiology to help students learn about the science of animals. There’s also a class that incorporates livestock with art. “Art and Heritage of Livestock,” taught by associate professor of animal science Jodi Sterle, gives students the opportunity to learn about livestock and civilization through art. In addition to learning about the connections between livestock and art through history, students also become an artist by creating their own projects that portray livestock.

For more information, contact Jodi Sterle, animal science, jsterle@iastate.edu, 515-294-7997

Student assistance with swine industry research is valuable
Some student employees at Iowa State University are playing a vital role in research on critical issues in today’s swine industry. Assistant professor in agricultural and biosystems engineering Dan Andersen said a current three-university research project focusing on the causes of manure pit foaming offers great opportunity for student involvement. Mark Van Weelden is one of those students. As a civil engineering graduate student with a passion for water treatment, his experience has been unique, and valuable.
Through sampling and testing -- with student assistance -- researchers are able to better understand the foaming, and hopefully move closer to a solution.

*For more information, contact Dan Andersen, agricultural and biosystems engineering, dsa@iastate.edu, 515-294-4210.*

**ISU students work at swine teaching farm**

For nearly 50 years, the swine teaching farm at Iowa State University has been helping students learn about pork production. The primary goal of the Allen E. Christian Swine Teaching Farm is to educate students about current pork production operations, and this includes student workers at the farm. The more modern facilities and having all stages of production at one place are great tools for achieving this goal. A variety of opportunities, from farrowing to ventilation to marketing, are available for any Iowa State student who wants to learn about modern pork production at the farm.

*For more information, contact Greg Krahn, ISU swine teaching farm herdsman, gkrahn@iastate.edu, 515-290-1857 OR ISU livestock farms manager Ben Drescher, bdresche@iastate.edu, 515-291-4725.*

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