Science With Practice student employment opportunity

Fall semester 2024
Communications assistant with Sherry Hoyer,
Iowa Pork Industry Center, 109 Kildee

 Professional
  o Experience in communication activities (oral, print, broadcast, online, video, etc.)
    Specific software experience is not required; however, some familiarity with word
    processing, spreadsheets, and web programs is desirable.
  o Knowledge of and experience with social media and branding/PR methods.
  o Basic knowledge of animal agriculture, especially pork/swine production, and a basic
    understanding and appreciation of the importance of pork production in Iowa.
  o Interest in learning about AI as a potential communications tool.

 Personal
  o Good interpersonal skills (communication, tact, respect, trustworthiness, etc.)
  o Willingness to learn, practice, and demonstrate skills with internal and external colleagues.
  o Detail-oriented and dedicated to accuracy is a plus.
  o You are expected to be punctual, professional, and responsible while part of the Science with
    Practice program.

 This position will focus on the following activities:
  o Use of existing and new technologies for information dissemination and distribution,
    including AI investigation and trials for potential use.
  o Creating, editing, and planning and/or assisting with news releases, materials, and social
    media planning and posts.
  o Other outreach and educational efforts led by IPIC, including the SowBridge educational
    series.

Occasionally there may be some work not specifically related to IPIC.

Note: While no specific ISU major, age, or education level is required, Science with Practice
students must be enrolled in the College of Agriculture and Life Sciences, and will register for
Agricultural Education and Studies 312 after being accepted into the program.

Time commitment: Generally, IPIC SWP communication students work 9 to 12 hours weekly.

Employment period: Fall semester 2024. Interviews may be required, depending on number of
interested students. Definite consideration date: August 1, 2024.

Mentor: Sherry Hoyer, Iowa Pork Industry Center, 109 Kildee, 294-4496, shoyer@iastate.edu

Send resume, statement of interest and qualifications, and your questions
to Sherry Hoyer, shoyer@iastate.edu