SowBridge combines electronic materials with live presentations from topic experts by teleconference 12 times each program year the first Wednesday of the month (typically), and offers access to the recorded audio of all sessions to ensure subscribers don’t miss a thing!

**How does the program work?**

- You’ll have access to university and industry professionals with a variety of expertise, during and after the sessions.
- You can take part in this educational opportunity without having to worry about time off from work, travel distance or inclement weather.
- Sessions begin at 11:15 a.m. Central Time and last no more than an hour.
- Each session has a Q&A time following the presentation.

**What do I need to participate?**

- Telephone access to call in for live session presentations.
- Valid email address to receive links to download each session’s materials.

Registration deadline to ensure receipt of materials for first session:

**January 20, 2021**

SowBridge is brought to you by swine faculty and staff from these colleges and universities.

- Casper College (Wyoming)
- Iowa State University
- Kansas State University
- Michigan State University
- North Carolina State University
- North Dakota State University
- Pennsylvania State University
- Purdue University
- South Dakota State University
- Texas A&M University
- The Ohio State University
- University of Illinois
- University of Minnesota
- University of Missouri
- University of Nebraska—Lincoln

All are equal opportunity educators and employers.

Since 2007 producers and other industry professionals have received relevant and timely information related to boars, sows and their litters through SowBridge.

Photo courtesy of National Pork Board

Registration deadline to ensure receipt of materials for the first session is January 20, 2021.

Sessions begin at 11:15 a.m. Central Time and last about 60 min.

Cost is just $200 (U.S.) per program year. Additional registrations from the same entity are half that cost. Ask about fee outside U.S. and Canada.
SowBridge Registration

$200 for first entity registration. Additional subscriptions from same entity are half the cost.

Separate form required for each registration, copy form as needed.
(Ask about rates outside U.S. and Canada.)

Deadline to ensure receipt of first session materials is Jan. 20, 2021

Name ______________________________
Company ____________________________
Address _____________________________
____________________________________
Phone ______________________________
Email Address _________________________
(Required)

# of employees __________
# of pigs you have influence over _________

Checks payable to Iowa Pork Industry Center
Credit card payment (Mail or fax only)

Visa/MasterCard/Discover (circle)
Card number __________________________
Expiration date _________________________
Card validation number _______ (3 digits)
Name on card __________________________
Signature ______________________________

Send form and payment to:
Sherry Hoyer
Iowa Pork Industry Center
109 Kildee Hall, 806 Stange Rd
Iowa State University
Ames, IA 50011-1178

Email: shoyer@iastate.edu
Phone: 515-294-4496 (please leave message)
Fax: 515-294-5698

2021-2022 Program Year
Sessions begin at 11:15 a.m. Central Time.

Feb. 4   Day One Sow Care
         Ashley Johnson, Zoetis
March 3  Preventing COVID-19 on Swine Farms
         Erin Ehinger, Provimi North America
April 7  Mental Health of Barn Workers
         Robin Tutor Marcom, North Carolina Agromedicine Institute
May 5    Gilt Development
         Steve Brier, Smithfield
June 2   How to Handle Activists on Farms
         Jen Sorenson, Iowa Select Farms
July 7   Litter Size Adjustment Strategies
         Steve Horton, Thomas Livestock
Aug. 4   Sow Lifetime Productivity Findings
         Jennifer Patterson, University of Alberta
Sept. 1  Pig Farm Safety Practices
         Melissa Millerick-May/ Beth Ferry, Michigan State University
Oct. 6   Gilt Synchronization – Tools & Techniques
         Tim Safranski, University of Missouri
Nov. 3   Economics of Mortalities on Sow Farms
         Caleb Shull, The Maschhoffs
Dec. 1   Interventions to Reduce Mortalities: Pre-weaning
         Kara Stewart, Purdue University
Jan. 5, 2022  Sow Lameness
         Benny Mote, University of Nebraska-Lincoln