

## What Is SowBridge?

SowBridge combines electronic materials with live presentations from topic experts by teleconference 12 times each program year, typically on the first Wednesday of the month. All session audio is recorded to ensure participants don't miss a thing!

### How does the program work?

- Prior to each session, participants receive session materials electronically.
- Participants call a toll-free number to participate (This is slightly different for subscribers from outside the U.S. and Canada.)
- At 11:30 a.m. Central Time, sessions begin and last no longer than an hour.
   Participants follow along with the presentation on their computer.
- At the end of the formal presentation, time is available for Q & A.

## Why participate in SowBridge?

- Learn from the presenter's insight and also have the opportunity to ask questions of the expert and other participants, all from the comfort of your home, office or swine unit.
- Participate in educational opportunities without worrying about time away from work, travel distance, biosecurity issues or weather.

Registration Deadline: **January 15, 2019** 



SowBridge is brought to you by swine faculty and staff from these universities.

#### University of Minnesota

Lee Johnston 320-589-1711

Sarah Schieck 320-235-0726 ext. 2004

#### Iowa State University

Ken Stalder 515-294-4683

#### University of Nebraska—Lincoln

Benny Mote 402-472-6033

#### South Dakota State University

Bob Thaler 605-688-5435 Ryan Samuel 605-688-5431

#### The Ohio State University

Dale Ricker 419-523-6294

#### **Purdue University**

Brian Richert 765-494-4837 Kara Stewart 765-496-6199

#### University of Illinois

Robert Knox 217-244-5177

#### Kansas State University

Joel DeRouchey 785-532-2280

#### Michigan State University

Madonna Benjamin 517-614-8875

#### University of Missouri

Marcia Shannon 573-882-7859 Tim Safranski 573-884-7994

#### North Carolina State University

Eric van Heugten 919-513-1116

All are equal opportunity educators and employers.

No internet access required to participate!



Since 2008, SowBridge has provided relevant and timely information to producers and other industry professionals across the U.S. and around the world.



Photo courtesy of National Pork Board

Registration deadline to ensure receipt of materials for the first session is **January 15, 2019** 

Sessions begin at 11:30 a.m.
Central Time and last about 60 min.

Cost is \$200 (U.S.) per program year. Additional registrations from the same entity are half that cost.

Ask about fee outside the U.S. and Canada.

Register now to ensure your spot!

# **SowBridge Registration**

\$200 for first entity registration. Additional subscriptions from same entity are half the cost. Separate form and information required for each registration, so copy form as needed. (Ask about rates outside U.S. and Canada.)

Deadline to ensure receipt of first session materials is Jan. 15, 2019

Name

Company
Address
Phone
Email Address
(Required)
# of employees
# of pigs you have influence over
All materials are provided through email links for download prior to each session.
If you also wish to get session materials on CD, you must check the box to the right.
Checks payable to "Iowa Pork Industry Center" Credit card payment (mail or fax only)
Visa/MasterCard/Discover (circle)
Card number
Expiration date
Card validation number (3 digits)
Name on card
Signature

## 2019-2020 Dates, Topics, Presenters

Sessions begin at 11:30 a.m. Central Time and last no longer than 60 minutes

Feb. 6	Foreign Animal Disease Awareness Patrick Webb, National Pork Board
March 6	Selecting Replacement Gilts
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April 3	Prolapses
•	Jason Ross, Iowa State University
May 1	Timing of Iron Injections
	Joel DeRouchey, Kansas State University
May 29	Water Quality Considerations
	Jesse McCoy, Neogen
July 3	Culling Criteria
	Joe Stock, PIC
Aug. 7	Dealing with Delayed Puberty in Gilts
	Rob Knox, University of Illinois; Tim Safranski, University of Missouri;
	Kara Stewart, Purdue University
Sept. 4	Making Proper Injections
	Ashley Johnson, Zoetis
Oct. 2	Handling Chronic PEDv
	Ross Kiehne, Swine Vet Center
Nov. 6	Common Biosecurity Breaches
	Andréia Gonçalves Arruda, The Ohio State University
Dec. 4	New Reproductive Technologies
	Kilby Willenburg, Fast Genetics
Jan. 8	Importance of Teamwork
(2020)	Jon Hoek, Summit Precision Production

All materials provided through download links available by email prior to each session. If you would also like materials on CD, you must check the box on the registration form.

Send form and payment to:

Sherry Hoyer Iowa Pork Industry Center 109 Kildee Hall, 806 Stange Rd Iowa State University Ames, IA 50011-1178

Email: <u>shoyer@iastate.edu</u> Phone: 515-294-4496 Fax: 515-294-5698

## SowBridge participant comments

"We use them for staff training and sometimes use them several times to review them later."

"Great source of up to date information from experts."

"All materials can be gathered at the farm and we no longer need to get the CD by mail. One less item to enter into the facility."