For 9 years, SowBridge has provided relevant and timely information to producers and other industry professionals across the U.S. and around the world.

What Is SowBridge?
SowBridge combines electronic materials with live presentations from topic experts by teleconference 12 times each program year, typically on the first Wednesday of the month, and offers access to the recorded audio of all sessions to ensure subscribers don’t miss a thing!

How does the program work?
• Prior to each session, participants receive session materials.
• Subscribers call a toll-free number to participate (This is slightly different for subscribers from outside the U.S. and Canada.).
• At 11:30 a.m. Central Time, sessions begin and last no longer than 60 minutes. Participants follow along with the presentation on their computer.
• At the end of the formal presentation, time is available for Q & A.

No Internet access needed to participate!

Reviews from SowBridge participants
“We use them for staff training and sometimes use them several times and review them later.”

“Employees can learn without having to leave the unit.”

“Helps us by keeping us up to date on the newest ideas for health and production.”

“It’s available at my desk!”

Sessions begin at 11:30 a.m. Central Time and last about an hour.

Cost is just $250 (U.S.) for program year. Additional registrations from the same operation are half that cost. Ask about the fee outside the U.S. and Canada.

Registration deadline to ensure receipt of materials for the first session is January 16, 2017.
SowBridge Registration
$250 for first entity registration. Additional subscriptions from same entity are half the cost. Registration forms and information required for each registration, so copy form as needed.
(Ask about rates outside U.S. and Canada.)

Deadline to ensure receipt of first session materials is Jan. 16, 2018

Name ______________________________
Company ______________________________
Address _______________________________
____________________________________
Phone ________________________________
Email Address _________________________
(Required)

# of employees __________
# of pigs you have influence over _________

All materials are provided through email links for download prior to each session.

If you also wish to get materials on CD, you must check the box to the right.

Checks payable to Iowa Pork Industry Center
Credit card payment (mail or fax only)

Visa/MasterCard/Discover (circle)

Card number ___________________________
Expiration date _________________________
Card validation number _____ (3 digits)
Name on card ___________________________
Signature ______________________________

2018-2019 Dates, Topics, Presenters
Sessions begin at 11:30 a.m. Central Time and last no longer than 60 minutes

Feb. 7 Common Swine Industry Audit: Updates and Opportunities for Improvement
Jamee Eggers, National Pork Board

March 7 Needlestick Prevention
Jeff Bender, University of Minnesota, UMASH

April 4 Managing Group Sow Gestation
Thomas Parsons, University of Pennsylvania

May 2 Heat Mitigation for Sows
Lee Johnston, University of Minnesota, and Brian Richert, Purdue University

May 30 On-farm Semen Evaluation and Storage
Rob Knox, University of Illinois

July 5 Intrauterine Insemination
Kara Stewart, Purdue University

Aug. 1 Batch Farrowing: Do You Need to Consider?
Ron Ketchem, Swine Management Services

Sept. 5 Reducing Stillbirths and Early Neonatal Mortality
Roy Kirkwood, University of Adelaide, Australia

Oct. 3 Day 1 Piglet Care
Dale Hentges, The Maschhoffs

Nov. 7 Euthanasia on Farm: A Practical Approach
Madonna Benjamin, Michigan State University

Dec. 5 Biosecurity Practices: Before and After PEDv
Chris Rademacher, Iowa State University

Jan. 9 Controlling the Spread of Mycoplasma hyopneumoniae
(2019)
Maria Pieters, University of Minnesota

***All materials are available through download links via email prior to each session. If you would also like materials on CD, you must check the first box on the order form. This year we will be offering text reminders***

More comments from our participants
- “Keep up the great work!”
- “Great source of up to date information from experts!”
- “All materials can be gathered at the farm and we no longer need to get the CD by mail. One less item to enter into the facility.”