Why subscribe to SowBridge?

Education and information needs of the pork industry continue to change. You want and need more information for your operation, but have less time to obtain it.

SowBridge delivers timely and relevant information in a convenient manner.

Programs are held over the midday period to maximize learner participation while minimizing interruption of the normal daily work schedule.

Questions?

| University of Minnesota       | 320-589-1711 |
| Sarah Schieck                |               |
| Lee Johnston                 | 320-589-1711  |
| Iowa State University        |               |
| Ken Stalder                  | 515-294-4683  |
| University of Nebraska       |               |
| Don Levis                    | 402-607-0043  |
| South Dakota State University|               |
| Bob Thaler                   | 605-688-5165  |
| The Ohio State University    |               |
| Dale Ricker                  | 419-523-6294  |
| Purdue University            |               |
| Brian Richert                | 765-494-4837  |
| University of Illinois       |               |
| Robert Knox                  | 217-244-5177  |
| Kansas State University      |               |
| Joel DeRouchey               | 785-532-2280  |
| Michigan State University    |               |
| Ronald Bates                 | 517-432-1387  |
| University of Missouri       |               |
| Tim Safranski                | 573-884-7994  |
| North Carolina State University|         |
| Eric van Heugten             | 919-513-1116  |

Since 2008, SowBridge has brought information about gestation housing, herd health, and new technology to participants in the United States and around the world.

“**This program is a great way to provide training to your farm staff for minimal time and money—once a month over the lunch period!”**
**February 5, 2014**
*Managing Porcine Epidemic Diarrhea Virus (PEDv)*
Rodney “Butch” Baker, Iowa State University

**March 5, 2014**
*Determining When to Cull Sows*
Mark Knauer, North Carolina State University

**April 2, 2014**
*Pain Management for Sows*
Monique Pairs-Garcia, Iowa State University

**May 7, 2014**
*Are You Prepared for a Third Party Audit?*
Amber Stricker, Suidae Health and Production

**June 4, 2014**
*Importance of Educating Others about Pork Production*
Jon Hoek, Belstra Milling Company Inc.

**July 2, 2014**
*Practices to Avoid Antibiotic Residue in Cull Sows*
Carissa Odland, Pipestone Veterinary Clinic

**August 6, 2014**
*Advocating Worker Safety on Farms*
Sheila Schmid, Schwartz Farms, Inc.

**September 3, 2014**
*Practices to Reduce Reliance on Antibiotics*
James McKean, Iowa State University

**October 1, 2014**
*Making Fixed-Time AI Work*
Tim Safranski, University of Missouri

**November 5, 2014**
*Inducing Sows to Farrow: Pros & Cons*
Rob English, The Maschhoffs

**December 3, 2014**
*Feeding and Management of Sows in Pens*
Lee Johnston, University of Minnesota

**January 7, 2015**
*Gilt Development*
Billy Flowers, North Carolina State University

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**How does the program work?**

- Prior to each session, participants will receive a packet with session materials on a CD and an instruction letter. Materials include the electronic presentation and any spreadsheets, video clips, publications, etc. provided by the speaker. (The delivery process is slightly different for non-U.S. mailing addresses.)

- Subscribers call a toll-free number to participate. (This is slightly different for subscribers from outside the U.S. and Canada.)

- At 11:35 a.m. Central Time, the session host begins the session. Participants follow along with the presentation on their computer as the speaker goes through the presentation.

- At the end of the formal presentation, (~30 minutes) time is available for speaker questions and producer discussion. Total program length is approximately 45 minutes.

- Throughout the program year, participants can continue to ask questions or offer comments via the e-mail discussion group sowbridge@lists.umn.edu

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**Hear directly from industry experts!**

“*SowBridge gave us the ability to gain knowledge from experts in the field that we don't correspond with on a regular basis.*”

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**No travel required!**

“My employees and I can learn updated industry techniques without ever having to leave the farm.”

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**No internet access required!**

“The system is set up for very easy participation.”

There is a live phone presentation for audio and the slideshow will be mailed to you for watching on your personal computer.

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**Cost is just $250 (U.S.) for entire 2014-2015 SowBridge program year.**

Subscribe before **January 15, 2014** to ensure your spot!