

SowBridge registration form

\$250 for first entity registration and \$125 for each subsequent subscription from same entity.

Individual registration forms and information required for each subscription, so copy form as needed.

(Ask about rates outside U.S. and Canada.)

Deadline is October 15, 2012 to ensure materials receipt for first session.

Name _____

Company _____

Address _____

City _____ State ____ Zip _____

Phone _____

E-mail Address: _____

(Required for non-U.S. mailing addresses.)

Number of employees _____

Number of sows over which you have influence _____

Send form and payment to:

Sherry Hoyer
Iowa Pork Industry Center
109 Kildee Hall
Iowa State University
Ames, IA 50011-3150

Email shoyer@iastate.edu

Phone: 515-294-4496

Fax: 515-294-5698

(Checks payable to: Iowa Pork Industry Center)

Credit card payment

Visa/MasterCard/Discover (circle)

Card number _____

Name on card _____

Expiration date _____

Card validation number _____ (3-digits on back)

Signature _____ IPIC

Why subscribe to SowBridge?

SowBridge delivers timely and relevant information in a convenient manner.

Education and information needs of the pork industry continue to change. You want and need more information for your operation, but have less time to obtain it.

Programs are held over the midday period to maximize learner participation while minimizing interruption of the normal daily work schedule.

We hope the information you receive through this program will improve your understanding and increase productivity in your breeding herds and farrowing systems.

Questions?

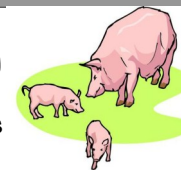
Call one of the following Extension contacts bringing you this program:

| | |
|--|--------------|
| <i>University of Minnesota</i> | |
| Mark Whitney | 507-389-5541 |
| Lee Johnston | 320-589-1711 |
| <i>Iowa State University</i> | |
| Ken Stalder | 515-294-4683 |
| <i>University of Nebraska</i> | |
| Duane Reese | 402-472-6425 |
| <i>South Dakota State University</i> | |
| Bob Thaler | 605-688-5165 |
| <i>Ohio State University</i> | |
| Dale Ricker | 419-523-6294 |
| <i>Purdue University</i> | |
| Brian Richert | 765-494-4837 |
| <i>University of Illinois</i> | |
| Robert Knox | 217-244-5177 |
| <i>Kansas State University</i> | |
| Joel DeRouchey | 785-532-2280 |
| <i>Michigan State University</i> | |
| Ronald Bates | 517-432-1387 |
| <i>University of Missouri</i> | |
| Tim Safranski | 573-884-7994 |
| <i>North Carolina State University</i> | |
| Eric van Heugten | 919-513-1116 |

SowBridge

Breeding Herd Education Series
2012-2013

Timely, relevant & convenient learning



November 7, 2012 - Steve Dritz, Kansas State University
Effect of Increasing Lactation Length on Productivity and Weaned Pig Cost

December 5, 2012 - Ashley DeDecker, Murphy Brown LLC
Welfare and Productivity Issues When Using Pen Gestation Systems

January 2, 2012 - Amanda Minton, PIC
Pooling Semen - All Boars Are Not Created Equal

February 6, 2013 - Beth Ferry, Michigan State University
Employees Role in Biosecurity

March 6, 2013 - Ken Stalder, Iowa State University
Adding Value to Cull Sows

April 3, 2013 - Tim Safranski, University of Missouri
Solving the Heat Stress Problem

May 1, 2013 - Merlin Lindeman, University of Kentucky
Vitamin D for Sows

June 5, 2013 - Butch Baker, Iowa State University
A Review on Vaccinations

July 3, 2013 - Mark Knauer, North Carolina State University
Litter Size and Piglet Birth Weights

August 7, 2013 - Rob Knox, University of Illinois
Single Service Insemination Technology

September 4, 2013 - Jay Harmon, Iowa State University
Energy Efficiency for the Swine Operation

October 2, 2013 - Brian Buhr, University of Minnesota
Economic Impact of Transitioning from Stalls to Pen Gestation Housing

Who should subscribe?

If you work in or with breeding and gestation units, gilt development systems, or farrowing barns, this program is for you.

"Presentations were basic enough that barn staff could understand them without losing them in the science."

Why should I subscribe?

Enrollment in the course gives you access to industry experts and current information.

"This is an easy and useful way to get information out. While I don't have employees, it would be an excellent opportunity for on-farm education."

You'll learn from the presenter's insight and also have the opportunity to ask questions of the expert and other participants, all from the comfort of your home, office or swine unit.

"Overall, the presentations and information are very useful, the time commitment is good. The Q&A opportunity is very nice."

Enrollment allows you to participate in an educational opportunity without having to worry about time off from work, travel distance, etc.

"Provided refocus, exposure to new ideas, and good to reaffirm strategies confirmed by industry experts."

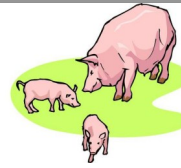
Participation involves just 45 minutes of your time once a month and you can spend that time at your home, office, or swine unit.

"To get this type of exposure for 5-6 people in one place, I'm sure I would've had to pay around \$1500. It's very valuable to my staff."

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How does the program work?

- ◆ Prior to each session, participants will receive a packet with session materials on CD and instruction letter. Material include presentation and any spreadsheets, video clips, publications, etc. provided by the speaker.
(The delivery process is slightly different for non-U.S. mailing addresses.)
- ◆ Subscribers call a toll-free number to participate.
(This is slightly different for non-U.S. and Canada subscribers.)
- ◆ At 11:35 a.m. Central Time, the session host begins the session. Participants follow along with the presentation on their computer as the speaker goes through the presentation.
- ◆ At the end of the formal presentation, (~30 minutes) time is available for speaker questions and producer discussion. Total program length is approximately 45 minutes.
- ◆ Throughout the program year, participants can continue to ask questions or offer comments via the e-mail discussion group sowbridge@lists.umn.edu

University of Nebraska, South Dakota State University, University of Minnesota, Iowa State University, the Ohio State University, University of Missouri, Michigan State University, Kansas State University, University of Illinois, Purdue University, and North Carolina State University are equal opportunity educators and employers.

How many people can take part at one site?

The number of participants at your site is limited only by your available space and access by all to the presentation on computer and audio by phone.

"It is quality training I can do with all my employees at the same time."

Is there a limit to the number of subscribers?

The number of toll-free telephone lines should not be an issue. However, early registration is encouraged.

To participate in the first session, registration must be received by October 15, 2012

Do I need Internet access?

Sessions do not use Internet access. However, e-mail and Internet access are necessary (and required for non U.S. and Canada subscribers) to receive communications, including audio recording links, throughout the year.

"The system is set up for very easy participation."

"Sessions and audios were readily available which allowed me to participate in the program during my free time."

Cost is just \$250 (U.S.) for entire 2012-2013 SowBridge program year. Subscribe now to ensure your spot.