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Odor and Nutrient Management newsletter says adieu

In fall 1997, coordinator Jeff Lorimor of ISU welcomed a diverse audience to the first issue of the nutrient news quarterly, "Odor and Nutrient Management" newsletter: "Greetings, and welcome to the first Iowa newsletter written specifically to address manure management issues. It will be published by Iowa State University Extension and funded by NRCS, the Natural Resource Conservation Service, to provide you with manure management technical information, current research results, information on upcoming meetings and events, and other timely information about what's happening in the world of animal manure management," he explained. "I hope you will find the newsletter useful and informative, and that you'll feel free to communicate any comments or suggestions to us so that we may serve you better." For the next dozen years, that's just what happened. Angie Rieck-Hinz took over as newsletter editor effective with the winter 2002 issue, and readers knew the information they received was current, informative, educational and accurate. As funding availability tightened, the newsletter switched to electronic format and delivery in early 2008. And this fall, after a dozen years and more than 40 issues, the Odor and Nutrient Management newsletter ceased publication. We appreciate the attention to detail and dedication of all those involved with the content and distribution of the newsletter, and hope the readers of NEWS NOW who also read the ONM do, too. The electronic version of each of the newsletter issues remains on the Web site at <http://www.extension.iastate.edu/Pages/communications/EPC/>. Our thanks and appreciation for a dozen years of timely information, education and reminders for those who work with manure. Although the newsletter won't be published, be assured that the Iowa Manure Management Action Group remains open for business at <http://www.agronext.iastate.edu/immag/>. Look for all your manure-related information there, including this Top Ten list for preparing for fall manure application in Iowa <http://sn.im/top10iowafallapp>

NEWS

Have a question about pork or the industry? Ask it on TV

If you're able to tune in the RFD-TV next Monday, Oct. 12, you'll have the opportunity to ask questions about the pork industry to a varied panel of experts. Well-known broadcaster Max Armstrong will host the program, "RFD-TV Live: A Conversation About Pork" beginning at 7 p.m. Central time, and scheduled guests include ag economist Steve Meyer, Paul Sundberg, vice president of science and technology at the National Pork Board, and Oklahoma pork producer Wathina Luthi. The hour-long show will include information on H1N1, nutrition of pork and why now is a good time to buy pork. NPB CEO Chris Novak said a new 30-second commercial from the Pork Checkoff also will debut during the program. You can

read the NPB release about the program here <http://sn.im/porkonrfdtv> and you can learn more about the "RFD-TV Live" program here <http://www.rfdtv.com/shows/rfdlive.asp>

Canadian financial program to help pork producers

Effective today, Canadian pork producers can start applying for government-backed loans and the Hog Industry Loan Loss Reserve Program (HILLRP.) These commercially-based loans are negotiated by individual operations that have viable business plans. As a "government-backed" program, there will be better access to credit and restructuring opportunity. You can read more about this program, and see links to its components on the Agriculture and Agri-Food Canada Web site here www.agr.gc.ca/HILLRP

Two pork tailgate contests

Iowa Pork Producers Association and the National Pork Board are each sponsoring a tailgate contest with great prizes. The best part? No cooking required for either one. Here are the details:

IPPA is giving away two Cyclone and two Hawkeye Packages, each of which includes \$100 of pork coupons, grilling utensils, a soft-sided cooler and two tickets to a home game at the respective school. Print, complete and send or fax your entry, available on the IPPA Web site here <http://www.iowapork.org/Portals/iowapork/2009%20Pork%20Tailgate%20Packages.pdf> Winners will be drawn Nov. 1, 2009, so don't delay. One entry per person, BUT each entrant gets a \$5 pork coupon!

NPB asks participants to go online, enter their contact information and a pork game day recipe here http://www.theotherwhitemeat.com/form_formContest_Tailgating2009.aspx by Nov. 16, 2009. Two recipes from each of four U.S. regions will be chosen for online voting, beginning Dec. 1, 2009. Note, Iowa is in Region 3. Recipes must take no more than 30 min. preparation time, and there's a limit of one recipe per person, per household and per e-mail address, regardless of entry method. Grand prize winner gets a three-day trip for four (Feb. 6-8, 2010) to Miami, Fla., four tickets to a football game on Feb. 7, and the opportunity to meet Emmitt Smith.

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IT'S A DATE

Continuing. PQAPlus™ and TQA certification sessions. See the IPIC web site here <http://www.ipic.iastate.edu/PQAPlus.html> for date, location and contact information.

Oct. 11-17. ISU Homecoming Week: "Show Your True Colors." Chuckwagon breakfast, sponsored by ISU Animal Science department, is 8 to 10 a.m. on Oct. 17. Dr. Lloyd Anderson and Mr. Al Christian will be recognized at 9 a.m. See more Homecoming info here http://www.isusalc.org/en/homecoming_2009/

Oct. 15-16. ISU Extension swine field specialist in-service. Ensminger Room, ISU campus, Ames.

Nov. 5-6. Swine Disease Practitioners Conference. Scheman Building, Iowa State Center, Ames. Registration is \$225 by Oct. 16; \$275 after that date. Conference runs 8 a.m. to 5:30 p.m. on Nov. 5 and 8 a.m. to 3 p.m. on Nov. 7. For registration and more information, see the conference Web site <http://www.ucs.iastate.edu/mnet/swinedisease/home.html>

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DID YOU KNOW?

2009 4-H Premier Swine Exhibitor winners

You might remember that IPIC has been involved in the Premier Swine Exhibitor contest for Iowa 4-H'ers who show hogs at the State Fair. All three of this year's top winners are now students at ISU. Our congratulations on a job well done, and a late welcome to ISU to 1st place: Daweyn Albertsen \$1,000; 2nd

place: Derek Brown, \$500; and 3rd place: Carly Martin, \$250.

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FOR THE RECORD

IPPA's best breaded tenderloin winner in 2009

A Prairie City restaurant now claims IPPA's "best breaded tenderloin" crown for 2009. Goldie's Ice Cream Shoppe owner Brad Magg says they've been serving about 350 of the sandwiches each week. I'd look for that number to rise, quickly, now that the word is out on the award. Magg buys his tenderloins from Fareway in Altoona, then uses a secret breeding to give the sandwiches their unique flavor. The restaurant got a \$500 check and nominator Becky Maher receives \$100. Congratulations on the award! You can read more in a news release on the IPPA Web site here

<http://www.iowapork.org/Newsroom/NewsForProducers/BestTloin2009/tabid/1482/Default.aspx>

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NEWS NOW from the Iowa Pork Industry Center www.ipic.iastate.edu

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