



# Iowa Swine Day

July 25, 2024 | Iowa State University | Ames, Iowa

## Sponsor instructions and deadlines

### Please register your representatives

Advance registration is required for **ALL ATTENDEES**. This includes sponsor representatives. No walk-in registrations will be accepted. Please register sponsor representatives in advance.

### Registering representatives

#### Benefits level: All

Each sponsor must register their representatives that will be attending the conference. Each sponsorship level includes a set number of included, free registrations:

Platinum = 4      Gold = 3      Silver = 2      Bronze = 1

Registration should be completed online using the link below and sponsor promo code. Promo code for sponsor reps will be distributed to the individual who filled out the sponsorship form. Deadline for registration is **midnight, July 22, 2024**.

If the number of registrations received exceeds the number allowed by the sponsorship level, the sponsor will be contacted to arrange for payment of extra registrations.

**Link:** [www.ipic.iastate.edu/iowaswineday/registration.html](http://www.ipic.iastate.edu/iowaswineday/registration.html)

### Corporate logo

#### Benefits level: Platinum, Gold and Silver

Sponsor logos are used on the conference website (*Platinum level*), scrolling displays during breaks and display boards (*Platinum, Gold and Silver levels*.) Included in this document is a listing of current sponsors, the logo we have on file, and website as it will appear in conference materials. If you would like a different image used please upload a new image. Vector (EPS) are preferred, high resolution JPG acceptable.

**Upload:** <https://iastate.app.box.com/f/4725a71059404767993095a01b00c938>

**Deadline:** midnight, June 1, 2024

### Advertisements

Examples of notebook advertisements are included with this document. Please submit artwork in **PDF or EPS format**.

**Platinum level** - Full-page, color  
7 inch wide x 10 inches tall. **Full bleed**. Allow for 0.5" coil binding along left-hand side.

**Gold level** - Half-page, color  
6.5 inch wide by 4.75 inches tall.

**Silver level** - Quarter-page, color  
3.25 inch wide by 4.75 inches tall.

**Upload:** <https://iastate.app.box.com/f/4725a71059404767993095a01b00c938>

**Deadline:** midnight, June 1, 2024.

*To meet tight production deadlines, late submissions will not be included in the conference notebook.*

### Tech tables

#### Benefits level: Platinum and Gold

A 6' x 30" covered and skirted table available at both Stephens Auditorium (plenary session) and outside Benton Auditorium (general sessions). Sponsors may use these to distribute print materials, meet and discuss with attendees and have a visible presence during the conference. Table top displays will be allowed. **Large self-standing trade show displays are discouraged.**

Visit the conference website for latest announcements - [www.ipic.iastate.edu/iowaswineday.html](http://www.ipic.iastate.edu/iowaswineday.html)

**PLATINUM SPONSORS**

**Example full-page ad.** Final print area is 7" x 10". Shaded area is coil binding (0.5"). Please allow for binding on both sides of advertisement for layout flexibility.

coil binding area - approximately 0.5"



*Dave Hommel, Grundy County*

## When you enjoy a pork product, rest assured that I and other Iowa pig farmers:

- 
- 
- Produce safe, affordable food
  - Protect and promote animal well-being
  - Ensure our practices protect your health
  - Safeguard natural resources
  - Provide a safe work environment
  - Support our community
- 
- 

**It's our commitment to you!**



Learn more at [www.iowapork.org](http://www.iowapork.org).

coil binding area - approximately 0.5"

## GOLD SPONSORS

**Example half-page ad.**

Page size is 7" x 10" with 0.25" margin on 4 sides.

Final ad dimensions 6.5" wide x 4.75" tall

Coil binding area is approximately 0.5" along either side. Ads may appear on either side of spread depending on final assembly. Please plan accordingly for both sides of your artwork.



**GESTATION STALLS**



**FARROWING STALLS**

# PROP PARTNER

## PIGTEK HAS YOUR PROP 12-READY SOLUTIONS

The rules are changing and PigTek is here to help, delivering solutions to enhance your sow management capabilities while meeting new requirements.

**CLASSIC FREE-ACCESS GESTATION STALLS** allow sows to freely move in and out of individual stalls. In free-access mode, a self-catching door automatically closes behind a sow for privacy while eating. Sows release themselves by backing up to trigger release latch.

**SWING-FIX GESTATION STALLS** have a central lock and release function that works with a block of stalls or individual stalls. Swing-Fix Gates can also be used to update back gates on existing conventional stalls to help meet new requirements.

**TURN-AROUND FARROWING STALLS** provide more space and allow for safer farrowing and movement behavior, reducing stress for sows and baby pigs. Adaptable to conventional or diagonal stall configurations.

**PREP FOR ANY "PROP" THAT COMES YOUR WAY.  
PARTNER WITH PIGTEK.**



**PIGTEK AMERICAS**

PigTek Americas is a Division of CTB, Inc.  
A Berkshire Hathaway Company

[pigtek.net](http://pigtek.net) | 574.658.5000 | [sales@pigtek.net](mailto:sales@pigtek.net)

coil binding area - approximately 0.5"

## SILVER SPONSORS

Example quarter-page ad.

- Page size is 7" x 10"
- Ad dimensions 3.25" wide x 4.75" tall
- Ad may appear on either side of page depending on final layout.
- *Dotted line in this example illustrates full dimensions of ad space.*

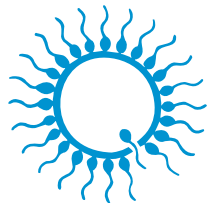
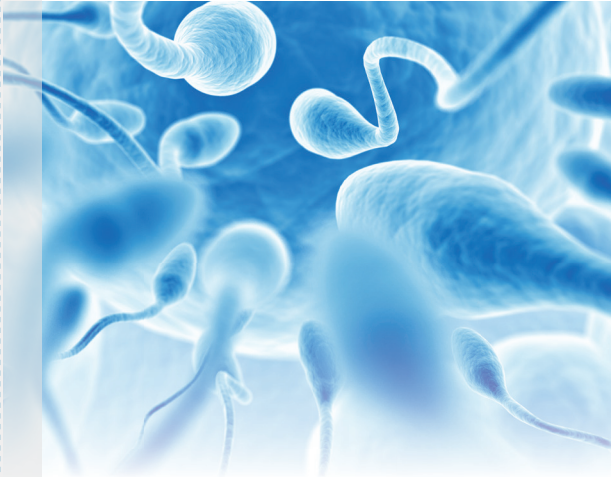


**PLASMA = PROFITS**  
The gold standard in nursery diets.  
Feed 5% for 14 days.

Offering 100% Bovine, 100% Porcine and UV Processed plasma.  
From the global leader in plasma research and manufacturing for 35 years.



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animal reproduction technologies