

COUNTRY OF ORIGIN LABELING satellite program

June 10, 2003

Iowa Pork Industry Center, Iowa Beef Center and Iowa State University Extension

PROGRAM EVALUATION

This feedback is important to us as we plan future educational and informational sessions. Let us know what we did right, what should be improved and how we can best continue to serve you in the future. Thank You.

1. Which of the following do you represent? (Circle all that apply)

Swine producer	Beef producer	Producer (other than swine or beef)	Agribusiness
Packer/Processor	Extension Staff	Media	Other _____

Please Circle (1=Not at all to 5=Very much)

2. How familiar were you with COOL prior to this program?

1 2 3 4 5

Comments:

3. How well did the speakers help you understand your responsibilities and options under COOL?

1 2 3 4 5

Comments:

4. Will you attend a USDA COOL listening session?

Yes No If no, why not?

5. Which, if any, identification and tracking systems do you currently use in your operation?

6. Please add any additional comments, questions or concerns here. Use the back of the sheet if necessary. If you'd like additional information or answers to your questions or concerns, include your name, address, phone number and/or e-mail address.